

Campaigns

How your Union supports you to make change.

UNION[®]

What is a campaign?

A campaign is where students organise to improve conditions at the university, or in their local community, on a wide variety of issues, be that in academics like getting class sizes reduced, or tackling social issues which exist across society like racism.

Why is campaigning important?

As students, your power comes from being collectively organised. Collectively, your voice becomes far louder than when alone, and when organised together you are able to challenge the university make improvements to campus life on a mass scale.

Does campaigning work?

Absolutely, at ARU and across the UK, students have won...

- Class size reductions from 400 to 100 students in FBL
- Keeping Wednesday Afternoon Free for undergraduates
- Reintroduction of maintenance grants
- [And much more](#)

How can I start a campaign?

Here are some hints and tips to get going:

1. Find like minded people – discuss the issue with your course mates, friends, etc.
2. Meet regularly – consistently meeting, talking and making plans helps stop your campaign fizzling out
3. Grow your movement – hold public meetings, put up posters, create group chats to get fresh voices involved
4. Get out there – conducting public action like petitioning, demonstrations and sit ins will help highlight your campaign

Want to organise, but feeling overwhelmed?

That's totally natural!

Organising at a grassroots level is intimidating, luckily, you've got plenty of help at the Union.

Your Liberation & Campaigns Coordinator – Jo Bunkle

The Union's Liberation & Campaigns Coordinator is there to give you advice, boost your confidence and expand your horizons as an activist.

Jo has been working with student campaigners for years, and has insight into making change in, and outside ARU.



Email at: j.bunkle@angliastudent.com

What support does the Union provide?

Through your Liberation & Campaigns Coordinator we provide:

- Regular 1:1 meetings to help you build your campaign
- Access to funding routes for campaign materials
- Promotion via our social media and communications channels
- A network of other activists to share ideas and collaborate with

Ready? Now get out there!

At the Union we believe in the power that students have to change society for the better. If you ever need our support, just reach out, and if you are running a campaign let us know so we can help you make it the best it can possibly be.